



IXUS III

- Highgrade original design
- Light and slim 2.3x zoom lens (23.5- to 54mm; f 4.8 to 7.6)
- High precision passive 3-point switching type AiAF
- Unified AE/AF CMOS sensor equipped
- New, highly efficient flash unit
- Five custom functions
- Blue illuminated LCD (liquid crystal display)

IXUS



SPECIFICATIONS

TYPE	IX240 lens-shutter AF fully automatic camera with built-in zoom lens and magnetic IX functions
IMAGE SIZE	16.7 x 30.2mm
LENS	
Focal length	23.5-54mm f/4.8-7.6
Construction	6 elements in 6 groups, including an aspherical lens element
Focusing range	0.45 m to infinity
VIEWFINDER	
Type	Real-image zoom viewfinder
Magnification	Wide: 0.35x / Tele: 0.7x
Information display	Picture frame, Close-up frame, AF frame, C-type mask, P-type mask (selection between C/H/P print type selection)
AUTOFOCUS	
AF system	Passive 3-point switching type AiAF
Range	0.45 to infinity
Center 1-point AF	Yes (set with Custom Function 4)
Focusing indicator	Yes
Too-close warning	Yes
AUTOMATIC EXPOSURE CONTROL	
Method	Program AE (Automatic Exposure). AE locks at AF completion
Shutter speed	1/660-2 sec.
Automatic exposure compensation	+1.5 stops
ISO film speed setting	25-10,000
SELF TIMER	Yes (10 seconds delay)
REMOTE CONTROL	Possible with RC-5 as optional accessory
BUILT-IN FLASH	
Type	Light-guide flash
Guide number	9.0 (ISO 100, m)
Distance range	Wide: 0.45-3.2/Tele: 0.45-2.0 (ISO 100, m)
Recycling time	Approximately 5 sec.
Automatic flash in low light and Backlit conditions	Yes
Red-eye reduction lamp	Yes
Flash modes	Autoflash, Autoflash with red-eye reduction, Flash ON, Flash OFF, Slow-sync
CUSTOM FUNCTIONS	5 (RT [real time] release setting, Flash mode preservation, Automatic film rewind setting, Center 1-point focusing setting, Continuous shooting setting [0.8 frames per sec.])
MAGNETIC IX DATA RECORDED	Date, Title (5 types in 6 languages), Print type, Cartridge loading direction, Flash use, Subject brightness, Magnification, Artificial lighting, Flash exposure range [within/ outside], lighting condition, Print quantity
MRC (MID ROLL CHANGE)	Yes
LCD PANEL ILLUMINATION	Yes (for 10 seconds after pressing button)
POWER SOURCE	CR2 (3V) lithium battery x 1
BATTERY LIFE	Approximately 20 films (25 exp., 50% flash use/rolls)
DIMENSIONS (WXHXD)	98 x 50 x 33.4mm
WEIGHT (EXCL. BATTERY)	150g

Product specifications are subject to change without notice.



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IXUS III

*Can I have a camera
that looks as good
as the pictures it takes?*



Can I have a camera that looks as good as the pictures it takes?

Now that Canon has introduced the stylish IXUS III, one of the world's smallest APS zoom compact cameras, you can. It's smaller, sleeker, lighter and packed with the latest technical features for enhanced performance and ease-of-use. The IXUS III is equipped with a powerful high quality 2.3x zoom lens giving you pictures that are just like your camera: beautiful.



YOU CAN SHOOT IN STYLE

The new IXUS III APS camera is everything you would expect from a Canon product. Its 2:1 proportioned body (98 x 50 x 33.4mm) is built around a top quality 23.5-54mm, 2.3 x zoom lens which guarantees a brilliant image from every distance. When not in use the lens is protected by an attractive sliding lens barrier, which adds to the camera's portability. Also, the built in autofocus is more efficient, so your batteries last even longer.

YOU CAN HAVE THE LATEST TECHNOLOGY

The classy aluminium body incorporates some of our latest technical innovations. Like the new unified AE/AF CMOS autofocus and improved metering system, which makes poorly lit, out of focus pictures a thing of the past. Instead of two separate sensors, it now employs one sensor that combines autofocus and metering functions. The result: a camera that is lighter, smaller and more portable. On the back you will find a large LCD panel that is easy to use and simple to understand. As an extra feature for low light conditions, just press a button and it illuminates in an exceptional blue colour.

YOU CAN CUSTOMISE

For people who want to take their photography one step further, the IXUS III has five custom functions of which two are new: Centre Spot Range metering, which enables you to use only the centre spot of



Actual size.

the light sensor for metering. Plus a Continuous Shooting function that lets you take those stunning action sequences.

YOU CAN LOOK SHARP

Having a high-tech interior, the new IXUS III is also blessed with a highly stylish exterior. Its slimline aluminium body with chrome accents feels good, handles well and looks fantastic. With the new IXUS III you can capture any moment in style.



The blue illuminated LCD. A real cool feature. Clear information under all circumstances.



New powerful yet light and slim 2.3x Canon zoom lens.



The new unified AE/AF CMOS sensor contributes to the low weight and compactness of the IXUS III.