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80 U.S. OPEN TENNIS CHAMPIONSHIPS



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THE 1980 OLYMPIC
WINTER GAMES



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Canonet G-III 17

Let Your Memories Live On



Canon

CANON INC.

11-28, Mitte 3-chome, Minato-ku, Tokyo 108, Japan

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WINTER GAMES

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1 A built-in exposure meter with a CdS photocell ensures fully automatic exposure control for perfectly exposed photographs both in daylight or at night. The EE mechanism is coupled to film speed, shutter speed and aperture settings over a range extending from EV 3.5 to EV 17 with ASA 100 film.

2 With the Canolite D, flash photography has been simplified so that even a first-ever shot can become a beautiful souvenir. Just insert the Canolite D in the accessory shoe, and the camera's circuitry provides automatic flash control.

3 The G-III 17 has a compact 40mm f/1.7 lens with 6 elements in 4 groups. Four newly designed optical glasses enable this fast f/1.7 to obtain superb color reproduction and definition with or without flash.

4 The clear, bright viewfinder has a double-image superimposing rangefinder and automatic parallax correction for easy focusing. Information available at a glance includes aperture scale, exposure indicator, over/underexposure warning marks, and battery level zone indicator.

5 The G-III 17 also has built-in battery check. After the battery check button is pressed, a blue lamp lights immediately above it to indicate that power is sufficient.

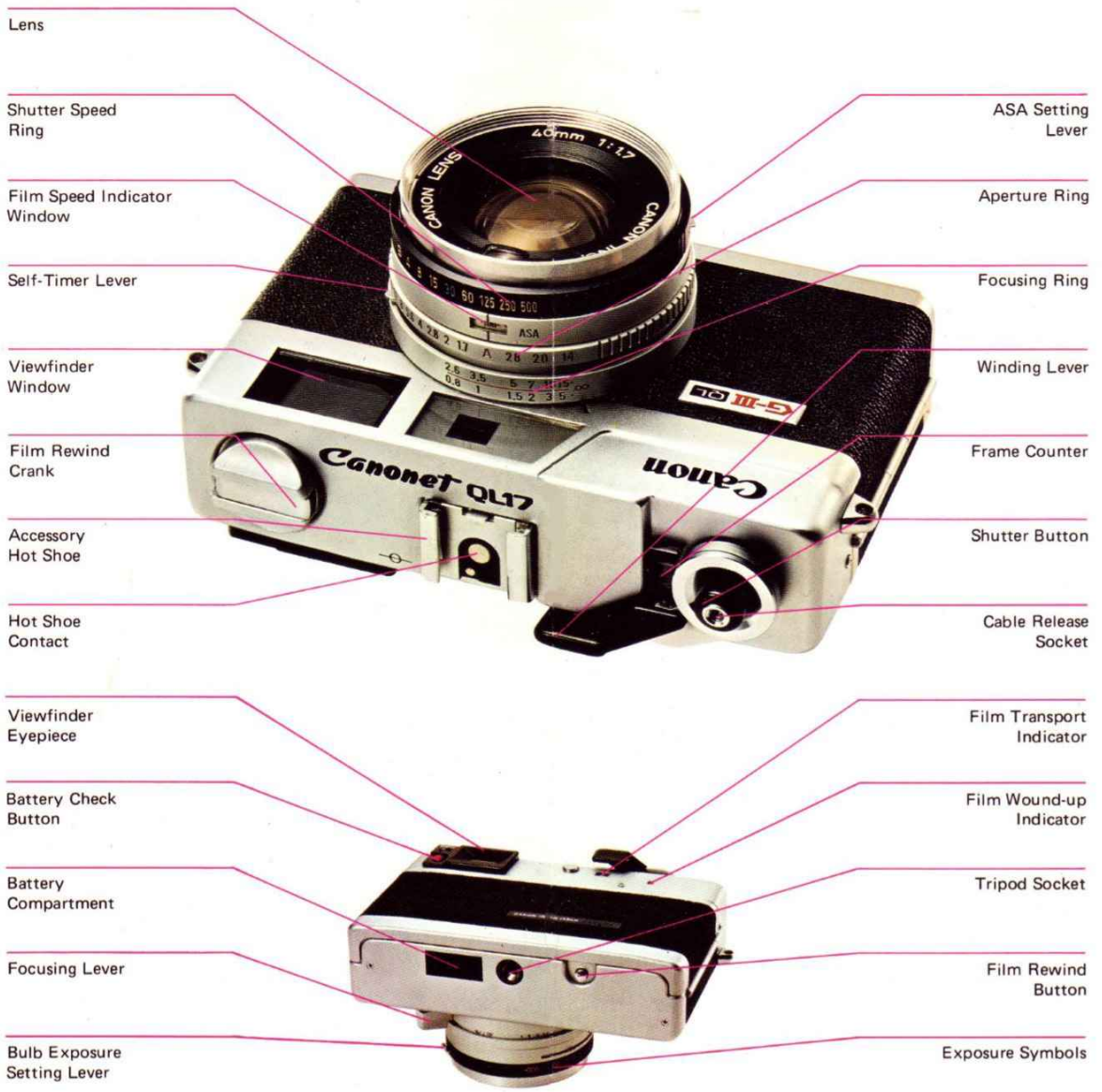
6 There is manual override for aperture control when you want to create special effects or for bulb exposures. By moving the aperture ring away from the "A" mark, shutter speed and f/stop come under your complete control.

7 Various safety mechanisms are provided to avoid film waste or inferior quality shots. The QL (Quick Loading) mechanism loads film the sure, quick way, and the film transport indicator clearly shows when film is advanced or rewound.

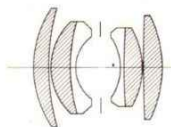
8 To further extend the advantages of the G-III 17, there are various optional accessories besides the Canolite D, such as the Lens Hood 4, Canon Release 30 for remote control photography, a full line of filters.



NOMENCLATURE

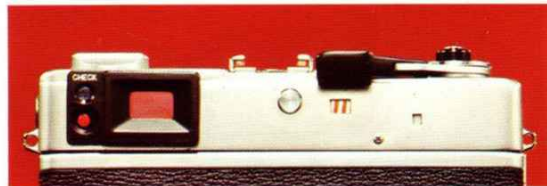


Canon Lens for Superb Color Reproduction



Four of the elements of the Canonet G-III 17's lens are made of optical glass with rare earths. They were carefully designed to attain an excellent light transmission ratio such as is necessary for colors to be rendered in their natural hues and brilliance. With this compact 40mm f/1.7, image sharpness is consistent over the entire picture field, in the dark or under a bright sun. The lens has Canon's unique Spectra Coating.

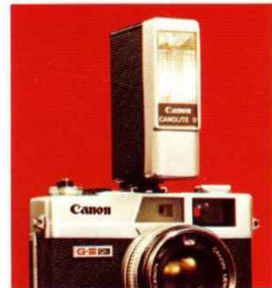
Ease of Handling and Safety Mechanisms



The G-III 17 fits comfortably in your hands, and all controls are arranged to make its operation incredibly easy. There are four mechanisms to safeguard your enjoyment of photography. A shutter button interlock prevents improper exposures, the B setting lock rules out unintentional switching to bulb exposure, and the QL mechanism enables you to load film quickly and correctly. Besides, you can always see when film advances or is rewound thanks to the film transport indicator. Indeed, Canon's renowned expertise and technology have blended in this camera to let any beginner take unforgettable pictures.

Day and Night Exposure Control

Automatic control of exposure in daylight is accurately performed with the G-III 17. Its meter uses a CdS photocell for fast, exact light readings, and the camera's circuitry takes care of it all when you set the aperture ring at "A". In dim light conditions or at night, automatic flash control gives perfect exposures when using the Canolite D. There is a manual override besides to allow you to create your own special effects.



Creativity with Manual Aperture Control

If you prefer to cancel the automatic exposure control and rely on your own sense of creativity, the Canonet G-III 17 gives you manual override such as Canon's professional type cameras. You simply move the aperture ring away from the "A" mark, and you are on your own.

SPECIFICATIONS

- **Type:** 35mm lens shutter type rangefinder camera with Electric Eye
- **Picture Size:** 24x36mm
- **Lens:** Canon lens 40mm f/1.7; 6 element, 4 group construction with four newly developed glasses; Spectra Coated
- **Viewfinder:** viewfinder combined with rangefinder bright frame with automatic parallax correction system, aperture scale, exposure indicator, over/under exposure warning marks
- **EE Mechanism:** built-in exposure meter with CdS photocell for fully automatic exposure control; shutter speed priority system
- **Exposure Meter Coupling Range:** EV3.5 (f/1.7, 1/4 sec.) to EV17 (f/16, 1/500 sec.) with ASA 100 film
- **Film Speed Scale:** ASA 25-800
- **Power Source:** one 1.35V M20 (#625) mercury battery, battery checker built-in
- **Shutter:** between-the-lens leaf type shutter; speeds from 1/4 to 1/500 sec. plus B; X synchronization; built-in self-timer
- **Flash Contacts:** accessory shoe with direct contact, exclusive for Canolite D; conventional flash socket
- **Canolite D:** cordless operation with direct contact in accessory shoe; EE circuit is coupled to shooting distance for automatic flash photography.
- **Flash-Auto Mechanism for Other Flash Units:** f/stop is coupled to shooting distance at guide numbers 14, 20, 28 (m) with ASA 100 film; shutter release button is locked when outside coupling range
- **Film Loading:** exclusive QL (Quick Loading) mechanism accepts any standard 35mm film cassette
- **Winding Lever:** single-stroke, 127°; film transport indicator and shutter cocked indicator built-in
- **Frame Counter:** Resets automatically when camera back is opened.
- **Filter Size:** 48mm
- **Size:** 120x75x60mm (4-3/4"x3"x2-3/8")
- **Weight:** 620g (1 lb. 5-7/8 ozs.)

Subject to change without notice.

