

A SYMBOL IS A PROMISE.



Canon's high-performance cameras help photographers, from snapshotters to pros, get just the images they want; filled with split-second action and excitement.

**Canon**

SO ADVANCED...IT'S SIMPLE

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**Canon**

**SURE SHOT**  
**Z115**



*It all begins with Z.*




# EXPLORE

# POSSIBILITIES

*Sophistication.  
Style. Performance.  
It all begins with Z – the  
Sure Shot Z115 from Canon.*

■ *With its sleek,  
champagne metal alloy  
cover, the Sure Shot Z115  
represents a breakthrough  
in compact camera design.  
And its innovative appearance  
is reinforced by features  
that provide incredible  
flexibility, including  
exclusive*

*Programmed  
Image Control*  *with seven  
different picture-taking  
modes; 3X power zoom  
lens; automatic built-in  
flash with red-eye  
reduction; Canon's active  
focusing system which  
changes from 3-point  
Smart Autofocus to 1-point  
center focus depending on  
the mode the user selects;  
automatic exposure; plus  
quiet automatic film load,  
advance and rewind.*

■ *Advanced functions.  
Breakthrough style.  
In every respect,  
the Sure Shot Z115  
helps redefine the  
look and feel of  
compact lens shutter  
cameras. ■ A fact  
you'll quickly discover,  
when you begin with Z.*



38mm



70mm

*As versatile as it is  
beautiful, the Sure Shot  
Z115 features a 3X  
power zoom lens which  
moves between 38mm  
wide-angle and 115mm  
telephoto settings. So  
you can fine-tune  
composition – from  
group shots to close-ups  
– even from far away.*



115mm



# ADVANCED CONTROL

Only the Sure Shot Z115 gives you high-performance features in a compact size, like the Best Shot Dial which lets you use these settings to maximize every photo opportunity.



4



**ACTION** mode freezes fast-moving subjects with AI Servo Predictive autofocus. Fast 1/1200 second shutter speed allows for continuous shooting and the Real-Time Shutter Release operates without delay.



**AUTO**

**FULL AUTO** mode instructs the Sure Shot Z115 to do the decision making for you, so your snapshots will turn out picture perfect.

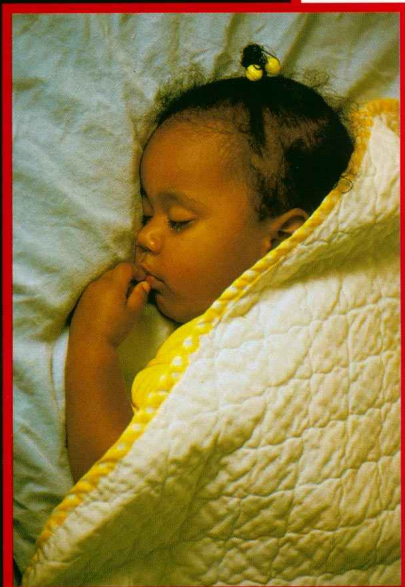


**PORTRAIT** mode activates the built-in flash and automatically zooms the lens to maintain a head-and-shoulders composition, as long as the subject is within 3 to 10 feet.

5

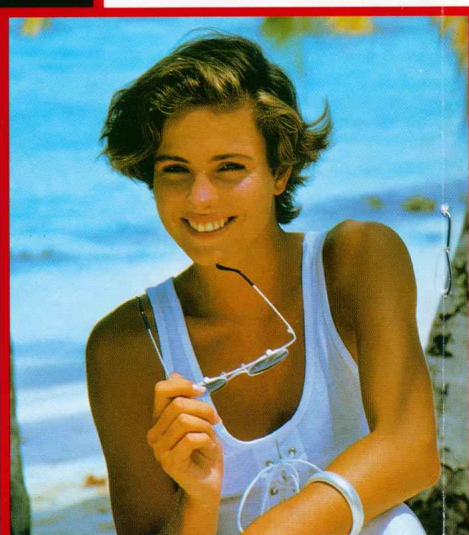
**PRECISE**

**CONTROL**



**S-AUTO**

**SILENT AUTO**  
mode means that the  
Sure Shot Z115 won't  
intrude.



**SPOT**

**SPOT METERING**  
mode adjusts focus and  
exposure on the center of  
the picture to compensate  
for high-contrast lighting,  
such as in backlit situations.



**CLOSE-UP** mode  
enables you to use your  
Sure Shot Z115 to capture  
the smallest of details in  
sharp focus, as close as  
1.3 feet.



**NIGHT** mode utilizes  
the Sure Shot Z115's  
distinctive Slow-Synchro  
feature, with up to four-  
second shutter speed, to  
help illuminate and clarify  
your evening photographs.



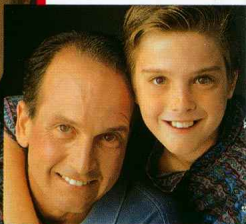
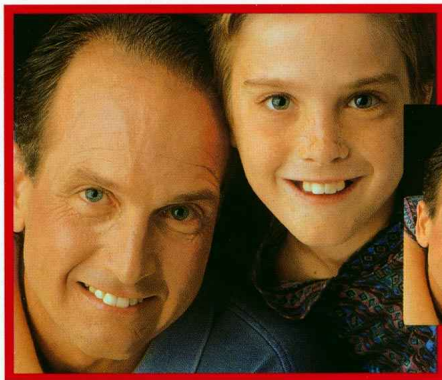
# MAXIMIZE

# FEATURES

## AI/AF

### **CLEAR, ACCURATE FOCUS**

The Sure Shot Z115 takes sharp pictures in a variety of situations. Canon's precise 3-point Smart Autofocus – which focuses even off-center subjects – changes to 1-point center focus automatically in Action, Portrait, Close-up or Spot Metering modes. For shooting fast-moving images, the Sure Shot Z115 uses AI Servo Predictive autofocus working together with the Real-Time Shutter Release and fast 1/1200 second shutter speed. You can also shoot very off-center subjects by using Focus Lock.



### **AUTOMATIC BUILT-IN FLASH WITH RED-EYE REDUCTION**

An automatic built-in flash with Off/On/Auto settings provides maximum control, plus Slow-Synchro and red-eye reduction functions.

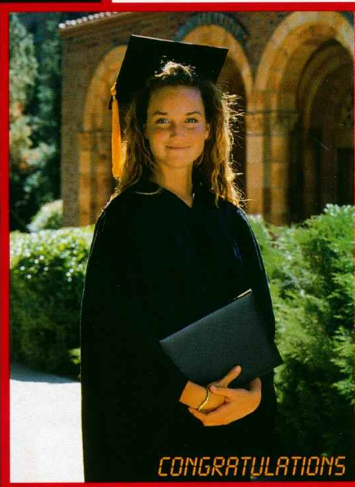
# DEMAND

# OPTIONS

## CAPTION MODEL RECORDS YOUR MEMORIES

Your pictures tell a story, especially when you use the Sure Shot Z115 Caption. In addition to all the standard Sure Shot Z115 features, this model allows you to personalize pictures with the date, time and a special message. It's a great way to keep your memories in sharp focus... and makes organizing photo albums a lot easier, too. ■ Select the dateltime imprint you want – Year/Month/Day; Day/Hour/Minute (Hour displayed in 24-hour format); Month/Day/Year; Day/Month/Year. And choose from 5 different message captions, including I LOVE YOU; THANK YOU!; HAPPY BIRTHDAY; CONGRATULATIONS, or SEASON'S GREETINGS in four languages, including English, French, German or Spanish.

■ The Sure Shot Z115 Caption will imprint it on the bottom right-hand corner of your picture. An automatic clock and calendar are programmed through 2029, to deliver accuracy well into the future. ■ Also available on the Sure Shot Z115 Caption model is the wireless Remote Controller function, which lets you become a part of the picture. The camera automatically releases the shutter from up to 16.4 ft. away.



♥ I LOVE YOU ♥

THANK YOU!

HAPPY BIRTHDAY

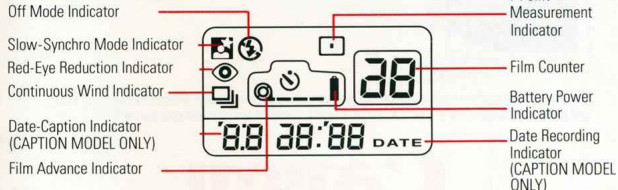
CONGRATULATIONS

SEASON'S GREETINGS

ACTUAL IMPRINT POSITIONS



### EXTERNAL LCD PANEL



### SPECIFICATIONS

#### GENERAL

TYPE: 35mm AF lens shutter camera with built-in flash, zoom lens and quartz date functions.  
FORMAT: 24 x 36mm.  
LENS: Canon 38-115mm f3.6-8.5, 10 elements in 9 groups; Super Spectra lens coating.  
VIEWFINDER: Real-image zoom finder covers approx. 84% of actual picture area. 0.465x magnification in WIDE; 1.22x magnification in TELE.  
VIEWFINDER INFORMATION: Real-image type, Parallax correction lines and AF frame marks inside viewfinder area. Green "Shooting OK" LED indicator outside viewfinder eyepiece.  
SHUTTER: Program-type electromagnetically driven shutter also serves as aperture diaphragm.

#### AUTOFOCUS

AF MODE: 3-point active Smart Autofocus system, with automatic focusing point selection. 1-point center focus selected according to shooting mode.  
FOCUSING RANGE: 1.3 ft./0.4m to infinity. 518 focusing zones.

#### EXPOSURE CONTROL

AE CONTROL: Program AE; AE lock upon AF completion; 3 segment sensor with automatic backlit compensation.  
METERING RANGE (at ISO 100), Flash On/Flash Auto: WIDE – EV 9 – EV 18 (1/40 sec. at f3.6 to 1/1200 sec. at f15); TELE – EV 13 – EV 21 (1/110 sec. at f8.5 to 1/1200 sec. at f36); Flash Off/Slow-Sync: WIDE – EV 3 – EV 18 (2 sec. at f3.6 to 1/1200 sec. at f15); TELE – EV 5.5 – EV 21 (2 sec. at f8.5 to 1/1200 sec. at f36).

#### FILM HANDLING

FILM SPEED SETTING: ISO 25-3200 automatically set in 1-step increments by DX code.  
FILM LOADING/ADVANCE/REWIND: Automatic; mid-roll rewind possible.

#### FLASH

EXPOSURE CONTROL: Determined by film speed and AF distance.  
RED-EYE REDUCTION MODE: Activated via switch on back cover of camera.  
FLASH RECYCLING TIME: Approx. 4 seconds.  
FLASH COUPLING RANGE: WIDE: 2-20 ft./0.6-6.2m; TELE: 2-8.5 ft./0.6-2.6m; CLOSE-UP: 1.3-10.1 ft./0.4-3.1m (with ISO 100 color negative film).

#### OTHER

SELF-TIMER: Electronically controlled with 10-second delay.  
REMOTE CONTROLLER (Sure Shot Z115 Caption only): Infrared system; two-second delay shutter release; Transmits up to 16.4 ft./5m when directly in front; up to 11.5 ft./3.5m at periphery.  
DATE IMPRINT (Sure Shot Z115 Caption only): Automatic calendar and clock programmed up to 2029. Powered by camera battery.

#### POWER SOURCE

BATTERY: Two 3V lithium batteries (CR123A).  
BATTERY CAPACITY: Approx. 22 24-exposure rolls, with 50% flash use.

#### DIMENSIONS

SIZE: Sure Shot Z115: 5.1(W) x 2.8(H) x 2.4(D) in. (130 x 70 x 59.8mm).  
Sure Shot Z115 Caption: 5.1(W) x 2.8(H) x 2.4(D) in. (130 x 70 x 59.8mm).  
WEIGHT: Sure Shot Z115: 11.1 oz./315g without battery. 12.25 oz./347g with battery.  
Sure Shot Z115 Caption: 11.1 oz./315g without battery. 12.25 oz./347g with battery.

(All data are based on Canon's Standard Test Method. Subject to change without notice.)