Technical specifications

Туре	IX240 lens-shutter auto focus camera
Lens	Canon 26mm - 52mm f/4.2 - 6.7
Focusing	Active auto focus system
Focusing distance	0.45m (1.5 ft) to infinity
Exposure	Fully automatic
Film type	1X 240 cartridge
Film loading	Automatic (pre-winding)
Film winding	Fully automatic
Film rewinding	Fully automatic
Automatic film speed setting	1SO 25 -10,000 in 1/3 of a stop increments
Flash	Built-in automatic flash
Red-eye Reduction mode	Yes
Self-timer /	Yes
Battery	One lithium battery CR2 (3V)
Shooting capacity (20 °C with 50% flash use)	Approx. 8 rolls of 25 exp. film
Dimensions (w x h x d)	93 x 63 x 30mm
Weight (without battery)	150 g

All data are based on Canon's Standard Test Method. Subject to change without notice.

Canon

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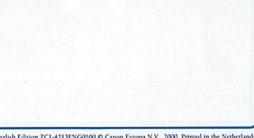
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Canon

IXUS Z50





IXUS Z50 - A STREAMLINED DESIGN, CONCEALING AN ABUNDANCE OF SOPHISTICATED TECHNOLOGY.

13 LUS 250

Flawless design

With instant appeal, the IXUS Z50's natural place is in your hand. Smaller and lighter than most pocket-sized cameras, the elegant IXUS Z50 takes up the minimum amount of space, enabling you to take it with you everywhere. Gone are the days of conventional, rehearsed photography, the IXUS Z50 triggers atmospheric, instinctive shots that better reflect your way of life.



Precision technology

When the occasion calls for advanced features, the IXUS Z50 has what it takes. With a 2 x zoom lens, this camera is powered to focus in as intimately as 0.45m away from your subject. When it comes to framing your composition, a newly styled viewfinder with enhanced magnification puts an end to the squinting and blinking normally

associated with compact cameras. Compose your shot and let the IXUS Z50 turn it into a perfectly exposed, pin-sharp image.



Telephoto lens for wide angle photography

Equipped for spontaneous photography

Reliable auto focus and flash systems are essential to successful photography.

The IXUS Z50 has both systems built in.

The retractable flash unit pops up automatically to ensure the correct exposure for low light and night time photography. The autofocus guarantees crystal clear pictures shot after shot. All function buttons are large and are centrally located on the back of the camera for easy, instantaneous handling.





Advanced Photo System photography

As the owner of an IXUS Z50, you automatically benefit from the advantages of Advanced Photo System photography. Loading the smaller film

format is fast and simple. What's more, you can decide the print format of your pictures at the time of shooting. Choose from one of three sizes (C, H or P). You can also print the date on the back of the print and insert captions on the actual images. Developed Advanced Photo System films are returned with a handy, print- sized index card, displaying a tiny version of every shot on the film.







H (HIGH VISION)



P (PANORAMIC)