

Canon

IXUS Z50

Technical specifications

Type	IX240 lens-shutter auto focus camera
Lens	Canon 26mm - 52mm f/4.2 - 6.7
Focusing	Active auto focus system
Focusing distance	0.45m (1.5 ft) to infinity
Exposure	Fully automatic
Film type	IX 240 cartridge
Film loading	Automatic (pre-winding)
Film winding	Fully automatic
Film rewinding	Fully automatic
Automatic film speed setting	ISO 25 -10,000 in 1/3 of a stop increments
Flash	Built-in automatic flash
Red-eye Reduction mode	Yes
Self-timer	Yes
Battery	One lithium battery CR2 (3V)
Shooting capacity (20 °C with 50% flash use)	Approx. 8 rolls of 25 exp. film
Dimensions (w x h x d)	93 x 63 x 30mm
Weight (without battery)	150 g

All data are based on Canon's Standard Test Method. Subject to change without notice.

Canon

Canon Inc.
30-2, Shimomaruko 3-Chome,
Ohta-Ku, Tokyo 146-8501, Japan

Canon Europa N.V.
P.O. Box 2262,
1180 EG Amstelveen,
the Netherlands
www.canon-europa.com

Canon (U.K.) Limited
Woodhatch, Reigate
Surrey RH2 8BF
Telephone No: 01737 220000
Facsimile No: 01737 220022
www.canon.co.uk

Canon Hong Kong Co., Ltd.
10/F., Lippo Sun Plaza,
28 Canton Road,
Tsimshatsui,
Kowloon, Hong Kong
Telephone No: (852) 2739 0802
Facsimile No: (852) 2369 7701

Canon Singapore Pte. Ltd.
79 Anson Road # 09-01/06,
Singapore 079906
Telephone No: (65) 532 4400
Facsimile No: (65) 221 2939
www.canon-asia.com

Canon Australia Pty. Ltd.
1, Thomas Holt Drive,
North Ryde,
N.S.W. 2113, Australia
Free-call: 1800 816 001
Facsimile No: (02) 9887-4484

Canon New Zealand Ltd.
Fred Thomas Drive, Takapuna,
Auckland, New Zealand
Telephone No: (09) 489-0300
Facsimile No: (09) 489-0380
www.canon.co.nz

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IXUS Z50 - A STREAMLINED DESIGN,
CONCEALING AN ABUNDANCE OF
SOPHISTICATED TECHNOLOGY.

IXUS Z50

Flawless design

With instant appeal, the IXUS Z50's natural place is in your hand. Smaller and lighter than most pocket-sized cameras, the elegant IXUS Z50 takes up the minimum amount of space, enabling you to take it with you everywhere. Gone are the days of conventional, rehearsed photography, the IXUS Z50 triggers atmospheric, instinctive shots that better reflect your way of life.



Precision technology

When the occasion calls for advanced features, the IXUS Z50 has what it takes. With a 2 x zoom lens, this camera is powered to focus in as intimately as 0.45m away from your subject. When it comes to framing your composition, a newly styled viewfinder with enhanced magnification puts an end to the squinting and blinking normally associated with compact cameras. Compose your shot and let the IXUS Z50 turn it into a perfectly exposed, pin-sharp image.



Telephoto lens for wide angle photography

Strap shown is an optional accessory and is part of the IXUS Collection

Equipped for spontaneous photography

Reliable auto focus and flash systems are essential to successful photography. The IXUS Z50 has both systems built in. The retractable flash unit pops up automatically to ensure the correct exposure for low light and night time photography. The autofocus guarantees crystal clear pictures shot after shot. All function buttons are large and are centrally located on the back of the camera for easy, instantaneous handling.



Advanced Photo System photography

As the owner of an IXUS Z50, you automatically benefit from the advantages of Advanced Photo System photography. Loading the smaller film format is fast and simple. What's more, you can decide the print format of your pictures at the time of shooting. Choose from one of three sizes (C, H or P). You can also print the date on the back of the print and insert captions on the actual images. Developed Advanced Photo System films are returned with a handy, print-sized index card, displaying a tiny version of every shot on the film.



C (CLASSIC)



H (HIGH VISION)



P (PANORAMIC)