

Canon



ELPH Z3



Actual Size

Canon KNOW HOW™

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WHERE DO YOU KEEP YOURS?

IT'S ALL
ABOUT STYLE.
UNBELIEVABLE
PERFORMANCE.
IT'S ALL
ABOUT YOU!

With its pure-fashion excitement and perfect mix of ease and excellence, Canon's ELPH Z3 is everything you want in a camera. Smart, versatile, quick...it's amazing how much you and Z3 have in common!



YOU CALL
THE SHOTS
WITH
CANON'S
AMAZING
2.3x ZOOM
LENS.

Cool can be so hot, thanks to a 23.5-54mm f/4.8-7.6 2.3x zoom that captures the best of every moment. ELPH Z3's precision aspherical lens brings you vividly crisp images over the entire zoom range. The carefree 3-point Auto-focus delivers on-target accuracy the instant you press the shutter. Z3 also offers Center 1-point Focusing, the mode you'll turn to when subjects are right in the middle of the frame. And, when it's time to process your film, Print Quality Improvement fine-tunes every shot you take.



54
mm

There's nothing small about ELPH Z3's miniature zoom lens. Canon engineers have created a razor-sharp performer that takes you from wide-angle group shots to cozy close-ups. Here's big camera excellence, stylishly scaled to go everywhere.



42
mm



Passive 3-point AF

Focusing sensors across the picture-taking plane automatically gauge the trickiest shooting conditions, even when subjects are way off center. And for all those times when subjects are front and center, simply turn to the Custom Function for Center 1-point Focus to assure single subject shots are sharp and perfectly in focus.



23.5
mm



PQI

PQI adjusts lighting and contrast in every print, and assures that reprints are as rewarding as the original.

2.3x
zoom



Slide open ELPH Z3's sleek chrome shutter cover and get ready to be impressed. Open and close the shutter cover to switch the camera on and off. There's never been a camera that looks so sleek. Feels so right.

THE BEST
THINGS
IN LIFE
HAPPEN IN
A FLASH.

With ELPH Z3, you're always ready for that next great picture. A powerful built-in strobe with five easy-access modes provides flattering light under a wide range of challenging conditions. Z3 takes the mystery out of night shots, daytime shadows and those annoying red eyes. And Z3 lights the way with its illuminated LCD control panel...the perfect way to take advantage of its Custom Functions that truly personalize your camera.



 **Slow-Sync**

ELPH Z3 makes the most of night. With Slow-Sync setting, a precise combination of flash and a slower shutter speed reveals background detail and foreground subjects with exceptional clarity.



 **Red-Eye Reduction**

For sparkling, natural looking eyes, count on an ingenious Red-Eye Reduction lamp which pre-illuminates your subject before the flash fires.

Without Red-Eye Reduction

Custom Functions

CF No.	Function	Setting:	Description
1	Real-Time release	0: Off 1: On	
2	Flash Mode preservation	0: Off (Only the two Auto flash modes can be preserved) 1: On (Any flash mode can be preserved)	
3	Auto Rewind setting	0: Auto Rewind allowed 1: Auto Rewind disabled (user must press the rewind button to rewind)	
4	Center 1-point focusing setting	0: Off (3 AF points for wide coverage) 1: On	
5	Continuous shooting setting	0: Off 1: On (0.8 frames per second continuous shooting)	

Stay on top of the action! Continuous Shooting mode lets you shoot 0.8 frames per second. Ideal for sports and fast-paced fun.

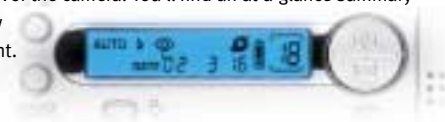


 **Fill-in Flash**

Fill-in Flash adds necessary illumination to many daytime conditions. It's a big help when subjects are partially in the shade and it dependably prevents backlighting from turning people into silhouettes.

LCD Back Light

One of Z3's most enlightened features is its illuminated LCD information/function panel on the back of the camera. You'll find an at-a-glance summary of all camera activity now easily visible even at night.



Battery Life

The Z3's new power-saving, energy efficient design lets you take approximately 20 rolls of film with one battery – twice as long as with previous models.

Remote Controller RC-5*

Small enough to fit in your pocket, our handy remote control operates as far as 16 feet from the camera. Set up your shot then join the action.

*Optional, sold separately.



THE PERFECT
SIZE PRINT
FOR EVERY
MOMENT.
TALK
ABOUT FIT!

Convenient. Foolproof.

And fun. These are just some of the advantages of the Advanced Photo System. These features, combined with striking style and Canon ingenuity, create a camera that fits you to a tee.



Three Picture Formats

Creativity comes in all sizes. Select Panorama (P), wide-angle (H) or traditional (C).

Drop-in Loading

Drop in your film cartridge and ELPH Z3 automatically advances to the first frame.

Mid-Roll Change

Switch film in seconds. You'll appreciate this feature when you designate cartridges for particular themes.

Index Print

Handy postcard-size index prints show every shot at once.

Print Quantity

Print Quantity selector lets you choose up to nine copies.

Imprinting

Add personal messages to your photos with a choice of captions or select the date and time.

Date Mode: 2 13 02

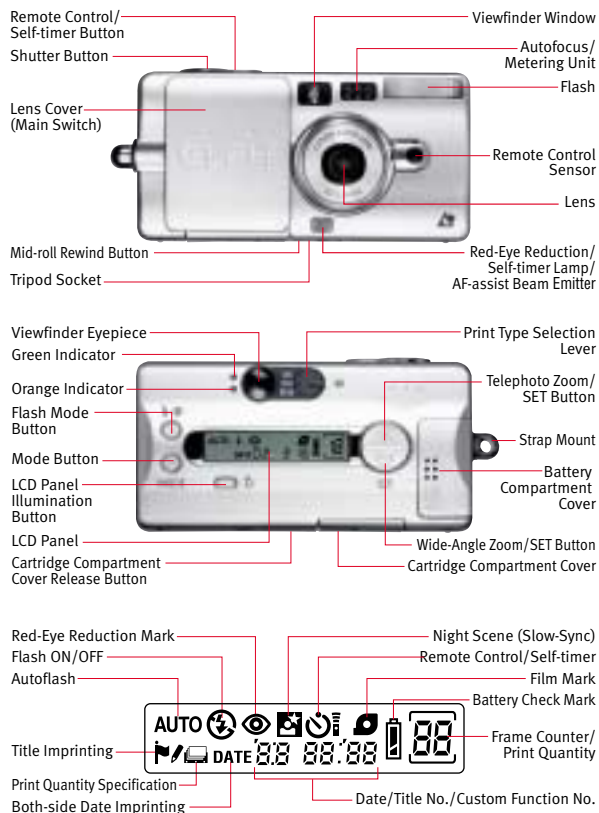
Time Mode: 12:05

Date&Time Mode: 13 12:05

Title Mode: I LOVE YOU, THANK YOU,
SEASON'S GREETINGS,
HAPPY BIRTHDAY,
CONGRATULATIONS

Imprinting type styles may vary among the photofinishers. Picture-side caption not available from all photofinishers.

Nomenclature



Specifications

GENERAL

Type: IX240 AF fully automatic lens shutter camera with built-in zoom lens and magnetic IX functions.

Print Aspect Ratio: 16.7 x 30.2mm

Lens: 23.5-54mm, f/4.8-7.6, 6 elements in 6 groups.

Viewfinder: Real-image zoom viewfinder covers approx. 78% of actual picture area. 0.35x magnification in WIDE; 0.7x magnification in TELE.

Viewfinder Information: Picture Frame, Close-up Frame, AF Frame, C-type mask, P-type mask.

Shutter: Electromagnetically controlled programmed shutter/aperture.

AUTOFOCUS

Type: Passive 3-point AIAF.

AF Modes: 3-point automatic, Center 1-point focusing.

Focusing Range: 1.5ft./0.45m to infinity.

EXPOSURE CONTROL

AE Control: Program AE. AE locks at AF completion.

FILM HANDLING

Film Speed Setting: ISO 25-10000 automatically set in 1/3-step increments by reading data disk.

Film Loading/Advance/Rewind: Manual drop-in loading. Fully automatic advance & rewind. Mid-roll rewind possible.

IX: Date, Title, Print Type, Cartridge Loading Direction, Flash, Subject Brightness, Magnification, Artificial Lighting, Within/Outside Flash Exposure Range, Lighting Condition (Normal/Backlighting), and Print Quantity are recorded on film using a one-track write-only magnetic recording head.

FLASH

Type: Built-in flash fires automatically in low light and backlit conditions.

Exposure Control: Determined by film speed and AF distance.

Red-Eye Reduction Mode: Activated via Auto flash button.

Flash Recycling Time: Approximately 5 seconds with new battery.

Flash Coupling Range (with ISO 100 color negative film): WIDE 1.5-10.5ft./0.45-3.2m; TELE 1.5-6.6ft./0.45-2.0m.

OTHER

Self-timer: Electronically controlled with 10-second delay.

Remote Control: (Optional, requires Remote Controller RC-5): Infrared, 2-second delay shutter release. Transmits up to 16.4ft./5m directly in front of camera and up to 11.5ft./3.5m at periphery.

Date Imprint: Recorded magnetically, and can be printed on either the front and back or only the back of print.

POWER SOURCE

Battery: One lithium battery CR2 (3V)

DIMENSIONS

Size: 3.9"(W) x 2.0"(H) x 1.3"(D) / 98mm (W) x 50mm (H) x 33.4mm (D)

Weight: Approx. 5.3oz./150g without battery. 5.69oz./161g with battery.

All data are based on Canon's Standard Test Method. Subject to change without notice.