

Canon

SPRINT



The Canon SPRINT... Turn Precious Moments into Beautiful Memories!

You'll love the handy size and light weight of the SPRINT. Handling is easy... just slide the lens cover open and the shutter is ready for action.

The AUTO FOCUS lens captures the swiftest subjects with pin point sharpness every time.

The focus lock lets you shoot, off centre subjects and the programmed AUTO EXPOSURE ensures each shot is properly exposed.

Even children can load the film because the SPRINT is SELF LOADING and has AUTO ADVANCE and AUTO REWIND built right in. There is DX coding, which sets the camera automatically to ISO 100 or 400 and an AUTO FLASH. A unique 35mm MACRO lens lets you take close-ups, as close as 45cm, for big bright beautiful full frame pictures. The SPRINT is so simple you'll take great pictures the first time you try.

The SPRINT is available in wine red or black. The SPRINT, it's smart, stylish and takes GREAT PICTURES!

Canon

snappy S



The Canon Snappy S... the "S" is for SIMPLE.

The Snappy S, as the name implies, is a snap to use. This fully automatic 35mm camera has a fixed 35mm lens which means everything from 1.5m to infinity is crystal clear and sharp. An ingenious "dial" lens cover protects the lens and keeps you from accidentally taking a picture.

The Snappy S features:

- Automatic film loading.
- Auto film advance.
- Auto film rewinding.
- Auto exposure.
- Auto DX coding to ISO 100/400.
- Auto built-in flash.
- Super long battery life - 2 AAA batteries let you shoot approximately 50 rolls of 24 exposure film.
- Comes in 4 attractive colours - orange red, black, yellow and green.

Snap up the great value of the Canon Snappy "S" and simply snap away.

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DEALER NAME

Canon

Compact Rangefinder Cameras



Canon

MC & MC10

The Canon MC microcompact goes from pocket or purse to perfect pictures in a snap.



MC

This classy compact from Canon goes wherever you do. Just slide open the protective lens guard and it's all systems go for instant action photography. Capture smiles with these great features:

AUTOFOCUS

Infrared invisible light measures subject to camera distance. Even moving subjects are captured with crystal clarity and sharpness, and because it's an infrared "active" autofocus system, it even works in the dark.

AUTO LOAD

Just pop the film into the camera, pull the leader across to the orange mark, close the back and . . . presto! The film automatically sets itself to the first frame.

AUTO WIND

Never miss a shot as the auto winder advances the film as you shoot.

AUTO REWIND

When the film is finished it automatically winds the film back into its cartridge.

AUTO EXPOSURE

The MC's microprocessor "brain" automatically sets the correct aperture and shutter speed for perfect pictures every time!

AUTO FLASH

Snap on, switch on and in a few seconds the pilot lamp lets you know you're ready to shoot. Two AAA alkaline batteries power an advanced flash system that will let you take more than 120 fabulous flash pictures.

PRE-FOCUS/SELF TIMER

If you want your subject to be on either side of the focusing zone or want to put yourself in the picture, simply set the pre-focus/self timer switch and depress the shutter button with the subject in the centre. Recompose and take the picture or slide the switch and press the shutter button and 10 seconds later the shutter will automatically click.

CANON LENS

It's all in the lens and you can count on Canon quality optics to give you bright 35mm pictures every time. The MC features an aspherical rear element for superior colour balance and resolution and the 35mm wide angle lens lets you get more in the picture (MC lens: 35mm f/2.8).

The Canon MC and the MC10 are a fine blend of automated sophistication and refined design which will give you dazzling pictures every time.

MC10

The MC10 has all the great features of its brother MC with the exception of self timer, and it has a fixed focus lens. This means that everything from 1.5m (4.9 ft.) to infinity will be in focus. (MC10 lens: 35mm f/4.5).

Canon

SURE SHOT



Goodbye Frustrations . . . Hello Sureshot!

The Canon SURESHOT is the world's most popular 35mm auto focus camera ever. With over 3 million sold, the point and shoot Sureshot has captured billions of picture perfect smiles all over the world.

AUTO FOCUS - just point and shoot. The 35mm lens automatically focuses itself for perfect pictures every time.

AUTO EXPOSURE - it's all done in the camera, fuss-free.

AUTO WIND - automatically advances the film to the next frame.

AUTO REWIND - just flick the switch and the film rewinds itself into the film cartridge.

AUTO LOAD - place the film leader on the take-up spool, close the back cover and press the shutter button - the film will load itself.

AUTO FLASH - lets you know when to use the flash - push the switch and up pops the flash for great flash photography.

POWER LENS SHIELD - locks the shutter button and protects the lens. Switch electronically opens and closes the lens shield.

For worry-free photography, it's easier than ever with the Sureshot.