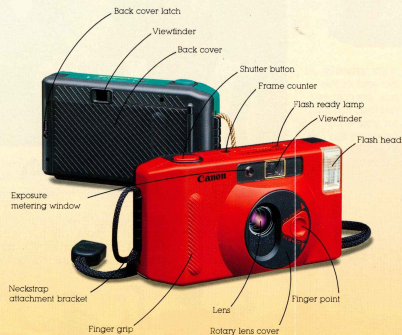


As Simple As They Come



Choice of four attractive colors.



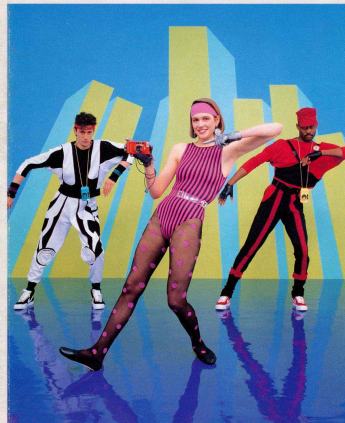
SPECIFICATIONS

TYPE: 35mm lens-shutter-axial focus, fully automatic camera
FORMAT: 24 x 36mm
LENS: Canon 35mm 1/45. Construction, 3 elements in 3 groups. Focus fixed at 3m.
LENS COVER: Open position shooting is possible. Closed position shooting is impossible.
SHOOTING DISTANCE RANGE: 1.5m to infinity.
SHUTTER: Programmed electromagnetic shutter, also functions as aperture blades.
VIEWFINDER: Reverse Galileian viewfinder. Magnification 0.45X. Information includes picture frame, battery check/use flash lamp.
FILM LOADING: Automatic film loading by aligning leader with index mark in film chamber.
FILM WINDING: Automatic.
FILM REWINDING: Rewind starts automatically at end of the roll and stops automatically when rewind is complete.
FRAME COUNTER: Additive type, automatically resets to "1" by opening back cover. Counts back with film rewind.
AUTOMATIC EXPOSURE COUPLING RANGE: EV10 (1/45 at 1/40 sec) to EV15 (1/1 at 1/250 sec) with ISO 100 film.
FILM SPEED SETTING: Automatically set by DX code sensor to ISO 100 or ISO 400.
BUILT-IN FLASH: Non-polarized sliding type, turned on by sliding flash out.
GUIDE NUMBER: 9 (ISO 100 m).
AUTO FLASH SHOOTING DISTANCE RANGE: 1.5-3.2m with ISO 100, 1.5-6.4m with ISO 400.
FLASH RECYCLING TIME: Approx. 6 sec.
BATTERY LIFE: Without flash, approximately 50 rolls of 24-exposure film. Using flash for each exposure, approximately 5 rolls of 24-exposure film. (Assumes use of new alkaline batteries at normal temperatures.)
POWER SOURCE: Two size AAA alkaline (LR03) batteries. Ni-Cd batteries cannot be used.
DIMENSIONS: (23x41) x (48x74) x (42x51) mm.
WEIGHT: 240g with two size AAA (LR03) batteries.
 Subject to change without notice.

Canon

CANON INC. 1-1, Nishi-Shinjuku 2-Chome, Shinjuku-Ku, Tokyo 160, Japan
U.S.A. **CANON U.S.A., INC. HEADQUARTERS**
 One Canon Plaza, Lake Success, N.Y. 11042, U.S.A.
CANON U.S.A., INC. MANHATTAN SERVICE CENTER
 605 Third Avenue, New York, N.Y. 10158, U.S.A.
CANON U.S.A., INC. ATLANTA BRANCH
 5180 Peachtree Industrial Road, Norcross, Georgia 30071, U.S.A.
CANON U.S.A., INC. CHICAGO BRANCH
 1450 East 17th Street, Chicago, Illinois 60617, U.S.A.
CANON U.S.A., INC. LOS ANGELES BRANCH
 1710 Wilshire Avenue East, Century City, California 90024, U.S.A.
CANON U.S.A., INC. LOS ANGELES SERVICE CENTER
 2111 Wilshire Blvd., Los Angeles, California 90027, U.S.A.
CANON U.S.A., INC. SANTA CLARA BRANCH
 4700 Bernal Road, Santa Clara, Texas 75724, U.S.A.
CANON U.S.A., INC. DALLAS OFFICE
 2015 Ross Road, Suite 200, Dallas, Texas 75228, U.S.A.
CANON U.S.A., INC. MINNAPOLIS OFFICE
 800 B.T. 10th St. North, Saint Paul, Minnesota 55101, U.S.A.
CANON CANADA INC. HEADQUARTERS
 6100 Yonge Street, Scarborough, Ontario M1V 3P7, Canada
CANON CANADA INC. MONTREAL SERVICE CENTER
 6831, Avenue Louise, Montreal, Quebec H3T 1K6, Canada
CANON CANADA INC. CALGARY OFFICE
 2818, 10th Street, N.E., Calgary, Alberta T2C 1A7, Canada
CANON EUROPE N.V.
 P.O. Box 1000, 3720 ZG, Amsterdam, The Netherlands
CANON FRANCE PHOTO CINEMA S.A.
 70, Boulevard des Capucines, 75009 Paris, France 75009 Paris, France
CANON UK LTD.
 Canon House, 40, Abchurch Lane, London EC4N 3DF, United Kingdom
CANON EURO PHOTO G.m.b.H.
 Unter den Eichen 142, 100, D-11585 Berlin 3, West Germany
CANON LATIN AMERICA, INC. DEPTO. DE VENTAS
 Avenida 1025, Pinar del Rio, Republica de Cuba
CANON LATIN AMERICA, INC. CENTRO DE SERVICIO Y REPARACION
 Avenida 1015, Calle 60 de Este, Republica de Cuba
CANON HONGKONG TRADING CO., LTD.
 Canton Bank Building, Canton, Hong Kong
 Canton Bank Building, 100, Queen's Road, Hong Kong
CANON SINGAPORE PTE. LTD.
 81, Raffles Place, Singapore 0101
CANON AUSTRALIA PTY. LTD.
 100, Wattle Street, North Melbourne, Victoria 3048, Australia
CANON SALES CO., INC.
 1-1-26, Minato, 5-Chome, Minato-Ku, Tokyo 108, Japan

Canon
Snapray S



Capture Those Toe-tapping, Finger-snapping Moments.

When you happen on the perfect picture you need to be ready to capture it instantly. Without wasting a second or a single shot. You need a camera that's as spontaneous as life itself. One that's simple to use and small enough to slip in your pocket: The Canon Snappy S.

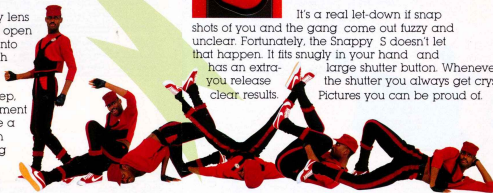
Constant Shooting Companion

The Snappy S is so small and light (with batteries, just 240g) you'll take it along with you everywhere you go. To parties, graduations, the ball park or just visiting friends and relations. And who knows? Maybe on the way you'll see something else that catches your eye. Whatever the subject, the Snappy S gives beautiful results with automatic ease and precision.



"Dial" the Lens Cover

The rotary lens cover twirls open at a touch. Now you're into action photography. With your finger resting on the shutter button, you wait for the exact step, the most dynamic movement that you know will make a great picture. The Canon fixed-focus lens will bring every tiny detail, near and far, into sharp focus.

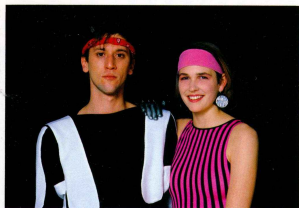


Automatic All the Way

With the Snappy S you never miss any of the fun and excitement. While you concentrate on the scene through the viewfinder, the Snappy S takes care of the mechanics with auto film advance. So you are always ready for the next dramatic shot. Film loading? It's a snap. Drop in a film roll, extend the leader and leave the rest to the Snappy S: even film speed is set



automatically. At the end of the roll, the camera rewinds the film for you. Snappy S removes the fuss to put the fun back into photography.



Quick As a Flash

Some of the most exciting times happen indoors. That's when the Snappy S really shines. Its handy flash head gives all the light needed for great shots at parties. You can use it in daylight, too, to brighten shadows.



Programmed Exposure

Pictures come out just right — not too dark, not too bright. The camera's "brain" sees to that. The instant you press the shutter button it measures the light and adjusts itself for correct exposure.



No More Blurred Shots

It's a real let-down if snap shots of you and the gang come out fuzzy and unclear. Fortunately, the Snappy S doesn't let that happen. It fits snugly in your hand and has an extra-quick release. large shutter button. Whenever the shutter you always get crystal-clear results. Pictures you can be proud of.



Snappy S, 1, 2, 3, 4.....

The Snappy S keeps count of how many shots you've taken with a large frame counter. Important numbers are emphasized.