TECHNICAL DATA

Type 35mm single-lens reflex camera. Picture size 24.35mm, leversheer system using pentagonal prism. Waist-Level Viewer 2 can be attached. Waist-Level Viewer 2 can be attached. Occusing Glass: Highly efficient in resolving power using Fresnel lens and buttle prism screen rangefinder fireror: The Canon Pelicle Mirror, a half transparent.

Fresnel lens and built in prium screen rangelinder inferror: The Cann Pellice Mirror, a half transparent transparent lender. The Cann Pellice Mirror, a half transparent transparent Landard Lens. FL 50mm F 1.8, FL 50mm F 1.4, FL 50mm F 1.4, FL 50mm F 1.4, FL 50mm F 1.4 preture. Fully automatic pre-set aperture built in Pre-set aperture built in Pre-set aperture. Publication of the Cannel Landard Landard

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CANON CAMERA CO., INC.

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CANON S.A. GENEVE

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Canon Lens FL 50mm F 1.4



Canon Lens FL 19mm F 3.5



Canon Lens FL 58mm F 1.2 EV-1 (ASA 100, 60 sec, at f/5.6)

The CANON PELLIX QL takes photography one step forward. It is Canon's newest and most advanced Single Lens Reflex camera and a triumph of engineering and design.

The new PELLIX QL offers you CANON'S latest discoveries the revolutionary fixed pellicle mirror used in conjunction with CANON'S Through-The-Lens-and-Mirror (TTLM) system of photography

Now as an exciting addition. CANON makes dim-light photography a reality with an attachable CANON BOOSTER. This vital accessory boosts the power of the CdS meter to track down even the faintest light in dim surroundings. CANON'S BOOSTER heightens the sensitivity of this extraordinary new camera.

The PELLIX QL also features CANON'S lightning-quick method of changing film-Quick Loading. QL mechanism frees you of threadng, fussing or fumbling with film.

The new CANON PELLIX QL brings photography to an impressive new level. One you will want to explore to the fullest.

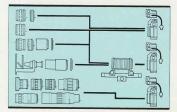












Dim Light Worries a Thing of the Past

Poor lighting conditions no longer mean poor pictures thanks to CANON'S new BOOSTER. This excellent accessory acts as a powerful aid to the CdS photocell in registering the faintest trace of light in dim surroundings. By attaching the BOOSTER, you can get precise readings in almost total darkness. Recent tests have proved the effectiveness of this combination of CdS photocell plus BOOSTER. Pictures taken at night under the most adverse lighting conditions proved to be as sharp and clear as daytime shots under the best possible conditions.

What's more, the versatile CANON PELLIX QL with BOOSTER can take film speeds from ASA 25 to an unbelievable ASA 12,800. The light-measuring range of the PELLIX QL is increased from a low of EV-4.5, f/1.2 30 seconds to EV 18 with ASA 100 film compared to a low of EV 2 in competitive SLR cameras

This means that you can explore such specialized fields as macrophotography oscillography and microphotography And do this without using any mathematical compensation.

Exposure Readings Most Precise with TTLM System

With TTLM, the CdS photocell is positioned in front of the film plane hence there is no deviation between the exposure reading and the exposure itself It 'sees only the original light. This accuracy is not possible with cameras where the CdS photocells are located near the eyepiece. The revolutionary CANON Through The Lens and Mirror system makes it impossible for unwanted light to reach the exposure meter. This does away with inaccuracy common to systems with independent windows.

TTLM does this by using a stationary pellicle mirror-the first of its kind in the world. This fixed mirror a micro-thin film acts as a beam splitter sending light to both the viewfinder and the CdS meter in front of the film plane at the same time. Because of this unique system there is no image blackout with the PELLIX QL-even when long exposures are necessary. The fixed pellicle mirror incorporated into CANON'S TTLM system, opens new vistas

Spot Selection Sheds New Light on Your Subject

The Spot Selection System is far superior to meters employing the averaging method in competitive SLR cameras. Measuring light by the averaging method (averaging the bright light and shadow) does not always result in a sharp, clear exposure. CANON has improved on this system by allowing you to spot measure the center of interest. You can take a light reading at the same time as you focus on the subject.

The CdS meter takes a specific light reading (covering one-ninth of the total picture area) which is clearly outlined by the rectangle in the viewfinder Whether you use a wide angle lens or the longest focal lens, the "one-ninth portion of the exposure-sensing area never changes.

With the CANON PELLIX QL, averaging is also possible. Just read the shadows and highlights. Then average.

QL Makes Loading Easier than Ever

CANON'S new Quick Loading mechanism allows you to change your film in seconds. And now the CANON PELLIX QL has it. Only three easy steps for you to follow in loading

1 Open the back of the camera.

- 2. Place the film leader onto the specially designed take-up mechanism.
- 3. Close the back of the camera.

Your camera is now loaded and ready for use.

CANON'S Quick Loading mechanism takes any standard 35mm film cartridge, whether color or black and white. And with this system, there is no waste film or delays in loading.

22 Interchangeable Lenses for PELLIX OL

The PELLIX QL takes a wide range of interchangeable lenses. To cover every aspect of photography Canon has 22 lenses for use this new camera. Among them are such extra-special lenses as 19mm F 3.5R, a super wide-angle lens which can be mounted on the camera without ifting and locking the mirror Macro FL 50mm F 3.5, which has extra-high resolving power for macrophotography FL 55mm-135mm F 3.5 and FL 85mm-300mm F 5, both high performance zoom lenses with automatic pre-set aperture diaphragms designed especially for Canon owners.

Also Canon offers a great many attachments including Bellows FL, Extension Tube FL, Slide Duplicator to name a few. The BOOSTER is an accessory item with the CANON PELLIX QL. It is an important attachment that will greatly heighten the sensitivity of the camera.

