

PRICE LIST

EFFECTIVE MARCH 26, 1957

CANON CAMERA CO., INC., U.S. Factory Branch: 550 Fifth Avenue, New York 36, N. Y.
312, Shimo-maruko-cho, Ohta-ku, Tokyo, Japan



THE **Canon**
SYSTEM OF PHOTOGRAPHY

The Canon System of Photography, comprising Canon Cameras, Lenses and Accessories, is a product of the Canon Camera Co., Inc., Tokyo, Japan's largest manufacturer of cameras and camera equipment. Canon's factories cover a quarter of a million square feet, and employ close to approximately 1,500 skilled artisans. The most advanced equipment and testing devices and procedures are used, as well as a design and engineering staff whose equal is found nowhere else in the world. Thus, the owner of any of Canon's over 150 integrated components is assured the highest standards of consistent quality at all times. This price list is effective as of March 26, 1957, and includes Federal Excise Tax in the prices shown, where applicable. Local and state taxes are not included. List prices are subject to change without notice. All Canon equipment is Fair Traded, and sold only through Authorized Franchised Dealers. The original purchaser of any Canon product is protected by a Five Year Warranty, against all defect of faulty workmanship or materials.

CANON CAMERA MODEL VT DeLuxe

Light-weight die cast body, satin chrome finish and vinyl trim. Single stroke trigger action film advance and shutter cocking, also winding knob for manual use. Built-in three position range-viewfinder (35mm, 50mm and RF). Thirteen speeds from 1 sec. to 1/1000 plus B & T. Internal synchronization for FP, M & F flash and "X" (1/50 sec.). Open-back loading. Fixed take-up spool. Rapid rewind crank. Built-in self-timer. Automatic parallax compensation for supplementary viewfinders. Bayonet flash terminal. Threaded lens mount.



MODEL VT DeLuxe

	LIST
Canon VT DeLuxe with 50mm f:2.8 Lens.....	\$ 277.00
Canon VT DeLuxe with 50mm f:1.8 Lens.....	333.00
Canon VT DeLuxe with 50mm f:1.5 Lens.....	376.00
Canon VT DeLuxe with 50mm f:1.2 Lens.....	458.00
Canon VT DeLuxe with 35mm f:2.8 Lens.....	323.00
Canon VT DeLuxe with 35mm f:1.8 Lens.....	367.00
Canon VT DeLuxe Body only with Lens Opening Cover.....	210.00
Eveready Camera Case for VT DeLuxe with 50mm or 35mm Lens.....	14.00
Eveready Camera Case for VT DeLuxe with 50mm f:1.2 Lens.....	14.00

CANON MODEL VT

As above but with Standard rewind system.

Canon Model VT with 50mm f:2.8 Lens.....	267.00
Canon Model VT with 50mm f:1.8 Lens.....	323.00
Canon Model VT with 50mm f:1.5 Lens.....	366.00
Canon Model VT with 50mm f:1.2 Lens.....	448.00
Canon Model VT with 35mm f:2.8 Lens.....	313.00
Canon Model VT with 35mm f:1.8 Lens.....	358.00
Canon Model VT Body only with Lens Opening Cover.....	200.00
Eveready Camera Case for VT with 50mm or 35mm Lens.....	14.00
Eveready Camera Case for VT with 50mm f:1.2 Lens.....	14.00



MODEL VT

CANON MODEL L-1

As above less self-timer, but with rapid wind, single stroke lever on top of camera which replaces base trigger and knob advance. Rapid rewind crank.

Canon L-1 with 50mm f:2.8 Lens.....	259.00
Canon L-1 with 50mm f:1.8 Lens.....	315.00
Canon L-1 with 50mm f:1.5 Lens.....	358.00
Canon L-1 with 50mm f:1.2 Lens.....	440.00
Canon L-1 with 35mm f:2.8 Lens.....	305.00
Canon L-1 with 35mm f:1.8 Lens.....	350.00
Canon L-1 Body only with Lens Opening Cover.....	192.00
Eveready Camera Case for L-1 with 50mm or 35mm Lens.....	14.00
Eveready Camera Case for L-1 with 50mm f:1.2 Lens.....	14.00



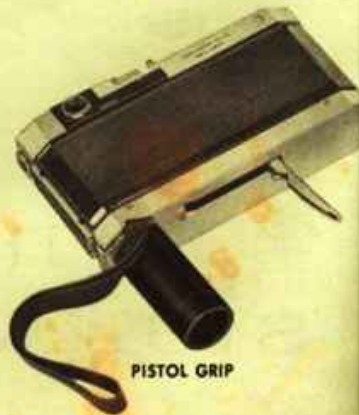
MODEL L-1

CAMERA ACCESSORIES

Interchangeable between VT DeLuxe, VT and L-1 models except where specified.

Cable Release V.....	1.80
Camera Holder VT with Case (for VT or VT DeLuxe).....	14.00
Camera Holder L-1 with Case.....	To be announced
Pistol Grip VT with Wrist Strap (for VT or VT DeLuxe).....	5.00
*Lens Opening Cover.....	1.00
*Neck Strap.....	1.25
*D-Rings (pair).....	0.25
*Developing Tank.....	6.00

*To be used with any Canon Camera.



PISTOL GRIP

CANON LENSES

A complete line of lenses, Spectra-coated (TM) to give superlative color values. Lenses 25mm through 135mm f:3.5 automatically couple to camera rangefinder mechanism. Click stops (except 100mm f:3.5 lens). Lens Cap and lens base cover (dust cap) included. May be used with any Canon camera or other cameras with similar mount. Reflex Mirror Housings are available for use with the longer focal length lenses: 135mm f:2.5, 200mm f:3.5, 400mm f:4.5, 800mm f:8. The 135mm f:2.5 lens has a penta-prism focusing device with unique magnification control.

Interchangeable between VT DeLuxe, VT and L-1 models except where specified.

Wide Angle Lenses

	LIST
25mm f:3.5 Lens (82°, 5 elements)	175.00
25mm Viewfinder V with Case	20.00
Leather Case for 25mm Lens	3.50
Plastic Case for 25mm Lens	2.00
28mm f:2.8 Lens (75°, 6 elements)	159.00
28mm f:3.5 Lens (75°, 6 elements)	145.00
28mm Viewfinder V with Case	15.00
Leather Case for 28mm Lens	3.50
Plastic Case for 28mm Lens	2.00

Standard Lenses

35mm f:1.8 Lens (64°, 7 elements)	160.00
35mm f:2.8 Lens (64°, 6 elements)	115.00
35mm Viewfinder V with Case	15.00
Leather Case for 35mm Lens	3.50
Plastic Case for 35mm Lens	2.00
50mm f:1.2 Lens (46°, 7 elements)	250.00
50mm f:1.5 Lens (46°, 7 elements)	168.00
50mm f:1.8 Lens (46°, 6 elements)	125.00
50mm f:2.8 Lens (46°, 4 elements)	69.00
50mm Lumi-field Viewfinder V with Case	15.00
Leather Case for 50mm f:1.2 Lens	5.00
Leather Case for 50mm Lenses	4.00
Plastic Case for 50mm f:1.2 Lens	2.50
Plastic Case for 50mm Lenses	2.00

Long-Focus Lenses

85mm f:1.5 Lens (29°, 7 elements)	250.00
85mm f:1.9 Lens (29°, 6 elements)	180.00
85mm Lumi-field Viewfinder V with Case	15.00
Leather Case for 85mm f:1.5 Lens	6.00
Leather Case for 85mm f:1.9 Lens	6.00

Telephoto Lenses

100mm f:3.5 Lens (24°, 5 elements)	119.00
100mm Lumi-field Viewfinder V with Case	15.00
Leather Case for 100mm f:3.5 Lens	6.00
135mm f:3.5 Lens (18°, 4 elements)	135.00
135mm Lumi-field Viewfinder V with Case	15.00
Leather Case for 135mm f:3.5 Lens	6.00

135mm f:2.5 Lens (18°, 6 elements)..... **To be announced**
 Complete with reflex mirror housing, Penta-prism focusing device with unique magnifying device and lens hood.

Long-Telephoto Lenses

*200mm f:3.5 Lens (12°, 7 elements)	221.00
Complete with lens hood. Must be used with Reflex Housing, see below.	
400mm f:4.5 Lens (6°, 5 elements)	471.00
Complete with lens hood, filters (5 pcs.), hand carrying case. Must be used with Reflex Housing, see below.	
Reflex Housing only (for 200mm or 400 mm lens)	119.00
Complete with Double Cable Release (specify camera model).	

* NOTE: 200mm f:3.5 Lens may be used with any similar screw-in mount Reflex Housing. 400mm f:4.5 lens may be used only with Canon Reflex Housing. Canon Reflex Housing may be used with any similar screw-in mount long-telephoto lens.



CANON LENSES (cont.)

Ultra Long-Focus Lens

800mm f: 8 Lens (3°, 2 elements).....	LIST 796.00
Complete with Reflex Housing, Lens Hood, Filters (2 pcs.), Tripod, Double Cable Release (specify camera model) and Wooden Carrying Case.	



800MM F: 8 LENS

CANON LENS ACCESSORIES

Multiple Viewfinders

*Twin-turret Zoomfinder with Case.....	60.50
(35mm to 135mm, Manual Parallax adjustment)	
Wide Angle Zoomfinder Model "S" with Case.....	42.50
(35mm to 50mm, Automatic Parallax adjustment)	
21-28mm Front Attachment with Case.....	9.75
(for Twin-turret or Model "S" Zoomfinders when using 21mm to 28mm lenses)	
Long-focus Zoomfinder Model "L" with Case.....	42.50
(85mm to 135mm, Automatic Parallax adjustment)	
*Universal Frame Finder with Case (Sports Finder).....	12.00
(50mm to 135mm, Manual Parallax adjustment)	

*Used also with Canon IV-S2 or similar cameras.



ZOOMFINDER



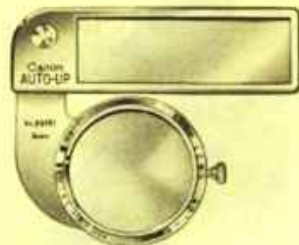
UNIVERSAL
FRAME FINDER

CANON AUTO-UPS (Close-up Attachment)

Auto-Up No. 1 used from 22" to 40", No. 2 used from 15" to 20". Specify when ordering.

Auto-Up V for 50mm f:1.5 Lens with Case.....	25.00
Auto-Up V for 50mm f:1.8 Lens with Case.....	22.00
Auto-Up V for 50mm f:2.8 Lens with Case.....	20.00
Auto-Up V for 35mm f:1.8 Lens with Case.....	22.00
Parallax Compensator III for Auto-Up.....	7.50

For insuring complete parallax adjustment when using an Auto-Up. To be coupled with 50mm Lumi-field Viewfinder V, Zoomfinder "S", or Twin-turret Zoomfinder.



AUTO-UP

LENS HOODS

Supplied with clamp-on type Adapter Ring except where indicated.

NOTE: No lens hood required for 25mm, 28mm and 35mm lenses.

Lens Hood for 50mm f:1.2 Lens.....	6.00
Leather Case for above.....	2.50
Lens Hood for 50mm f:1.5 Lens.....	4.95
Leather Case for above.....	2.00
Lens Hood for 50mm f:1.8 Lens.....	4.95
Leather Case for above.....	2.00
Lens Hood for 50mm f:2.8 Lens.....	4.05
Leather case for above.....	2.00
Lens Hood for 85mm f:1.5 Lens (no Adapter Ring).....	10.00
**Lens Hood for 85mm f:1.9 Lens.....	5.60
**Lens Hood for 100mm f:3.5 Lens.....	3.50
**Lens Hood for 135mm f:3.5 Lens.....	4.30

**Provision is made in telephoto lens carrying case to accommodate lens Hood.



LUMI-FIELD
FINDER



LENS HOOD



ADAPTER RING



LENS DUST CAP



LENS CAP



FILTER CASE



FILTERS

Adapter Rings

NOTE: Regarding 28mm f:3.5, 35mm f:2.8 Lenses, (I) indicates Chrome Mount, (II) indicates New Black and Chrome Mount.

Adapter Ring (clamp on type) . . . Supplied with Canon Lens Hood also available separately.

	LIST
Adapter Ring VI 36mm	1.80
For 28mm f:3.5 (I), 35mm f:2.8 (I), 50mm f:2.8 and 100mm f:3.5 Lenses.	
Adapter Ring VI 42mm	1.80
For 28mm f:2.8, 28mm f:3.5 (II), 35mm f:1.8, 35mm f:2.8 (II), 50mm f:1.8 Lenses.	
Adapter Ring VII 42mm	1.80
For 25mm f:3.5, 50mm f:1.5 Lenses.	
Adapter Ring VII 50mm	2.40
For 85mm f:1.9, 135mm f:3.5 Lenses.	

Adapter Ring Insert . . . Screw-in Ring to hold filter in Adapter Ring when Lens Hood is not used.

Adapter Ring Insert VI (for Adapter Ring VI, 36mm, 42mm)	1.60
Adapter Ring Insert VII (for Adapter Ring VII, 42mm, 50mm)	2.20

Filter Retaining Ring (Used in conjunction with Adapter Ring and Lens Hood when using two or more filters together (same series size).

Filter Retaining Ring VI	2.50
Filter Retaining Ring VII	2.50

Step-Up Ring VI-VII 2.90

Permits the use of Series VII filters with Series VI Adapter Ring 36mm or 42mm

Lens Dust Cap (Base Cover) 1.00

Lens Cap (Front Cover)

Lens Cap 36mm85
For 28mm f:3.5 (I), 35mm f:2.8 (I), 50mm f:3.5, 50mm f:2.8, 100mm f:3.5.	
Lens Cap 42mm90
For 25mm f:3.5, 28mm f:3.5 (II), 35mm f:1.8, 35mm f:2.8 (II), 50mm f:1.8, 50mm f:1.5 Lenses	
Lens Cap 50mm	1.10
For 85mm f:1.9, 135mm f:3.5 Lenses	
Lens Cap 56mm for 50mm f:1.2 Lens	1.10
Lens Cap 60mm for 85mm f:1.5 Lens	1.10

Filters

U. V. Filters (Screw-in type)

34mm with Case	4.50
For 28mm f:3.5 (I), 35mm f:2.8 (I), 50mm f:2.8, 100mm f:3.5	
40mm with Case	5.50
For 25mm f:3.5, 28mm f:3.5 (II), 35mm f:1.8, 35mm f:2.8 (II), 50mm f:1.8, 50mm f:1.5	
48mm with Case	7.50
For 85mm f:1.9, 135mm f:3.5	
55mm with Case for 50mm f:1.2	13.00
58mm with Case for 85mm f:1.5	15.00

NOTE: Color conversion filters are readily obtainable on the market and may be used in conjunction with Canon Lens Hood or adapter ring and Insert.

Filters for Black and White film only

YI (1.5X), Y3 (2X), OI (3X), GI (4X), RI (6X) Specify when ordering	LIST
Single Filter Series VI with Case.....	3.50
Single Filter Series VII with Case.....	5.90
Single Filter for 50mm f:1.2 Lens (screw-in) with Case.....	10.00
Single Filter for 85mm f:1.5 (screw-in) with Case.....	13.50
Filter Set, Series VI (5 pcs.) with Case.....	16.75
Filter Set, Series VII (5 pcs.) with Case.....	26.00
Filter Set, 85mm f:1.5 (5 pcs.) with Case.....	63.00
Plastic Case for Filter Series VI Set.....	1.20
Plastic Case for Filter Series VII Set.....	1.40

CANON FLASH UNITS AND FLASH ACCESSORIES

Interchangeable between VT Deluxe, VT and L-1 models except where specified.

Canon Speedlight Unit V	85.00
Power Source ... Dry Battery (Eveready 477, Philco P 149 and Emerson EM 216 etc.)	
Canon Flash Unit V with Case	19.50
Pocket size flash gun, fits directly on Canon's bayonet type outlet, also may be used away from camera with Canon Extension Cord Va or Vb.	
*Canon Side Lighting Unit V with Extension Cord Va (15 ft.).....	19.50
*Canon Side Lighting Unit without Extension Cord.....	15.00
Extension Cord Va (15 ft.).....	4.50
Extension Cord Vb (3 ft.).....	3.50
Capacitor 100 MFD (for Flash V or III).....	1.50

*May be used with Flash Model III for IVS2 camera.

COPY STANDS

Copy Stand Model CK-IIA-Portable—for any model Canon Camera.....	175.00
Consists of: Copy Stand, Focusing Mount, Right Angle Viewer with 3X Magnification, Metal Measuring Tape, Extension Tube (A, B, C Set) A—6mm, B—9mm, C—12mm), Cable Release*, Supplementary Lens**, Carrying Box, etc.) Area Covered 21" x 31" to 1" x 1 1/2".	
NOTE: *Specify Camera Model.	
**Specify Lens: available for 50mm f:1.8, 50mm f:1.5, 50mm f:2.8.	
Copy Stand Model CK-A-Portable.....	165.00
Same as above but to be used only with IV-S2 Camera or earlier Model.	
Copy Stand CK-IIC-Table Model.....	170.00
Same as CK-IIA but table type.	
Copy Stand CK-C-Table Model.....	160.00
Same as above but used with IV-S2 or earlier Model.	

Accessories for above Copy Stands

Direct Focusing Viewer (Magnification 10X).....	11.50
For focusing ultra small objects. Replaces Right Angle Viewer (above). (3X)	
Macrophoto Equipment for Copy Stand (1X to 6.5X).....	
For photography with copy stand to produce larger than life size images of very small objects. Extension tubes are used in conjunction with Macrophoto coupler as listed below.	
Set of Extension Tubes	35.00
Consists of: 25mm, 50mm, 75mm, 100mm, 150mm and 200mm, also available separately.	
Macrophoto Coupler	2.10
Available for 50mm f:1.8, 50mm f:1.5 and 50mm f:2.8 lens. Specify lens when ordering.	
Macrophoto Hood	6.70
For use with Canon Copy Stand. Permits photography through a microscope. Magnification is 0.4X that of the Microscope.	



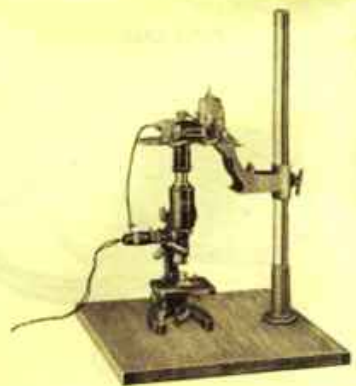
SPEEDLIGHT UNIT V



FLASH UNIT V



COPY STAND—PORTABLE



MICROPHOTO HOOD



PHOTO-MICROGRAPHIC UNIT



PHOTOMICRO-PROJECTOR

PHOTO-MICROGRAPHIC CAMERA



FOCUSING SCREEN

Photo-Micrographic Unit

Photo-Micrographic Unit Model CM II LIST 109.00

The Canon Photo-Micrographic Unit may be attached to any standard microscope having an ocular tube with an outside diameter between 24.7mm and 25.2mm. Permits focusing and observation through the focusing eye piece during exposure. Photographed image is 0.5X of microscope magnification. Magnification of focusing eye piece is 5X. Shutter speeds: 1 to 1/200th sec. T & B "X" terminal.

Photo-Micrographic Unit Model CM 99.00

Same as above but utilizes shutter of Canon Camera. Easy titling of negative on erasable frosted Plastic Card, using built-in Data Projector. (Candle Power Regulator must be used.)

Candle Power Regulator for above 37.00

6X6cm (2 1/4" x 2 1/4") Photo-Micrographic Camera Model II 72.00

To be used with Model CM II. Uses 2 1/4" x 3 1/4" size film or plate. Magnification of photographed image 0.5X of Microscope magnification. Supplied with Film Pack Holders, cut film holders, and Cable release V.

Accessories for above Unit

Focusing Screen 14.00

To be used in place of Focusing Eye Piece of Photo-Micrographic Unit. Screen Diameter 50mm (2").

Photomicro-Projector 35.00

Ground Glass Screen Attachment. Designed for group observation of specimens as seen through microscope. Screen Diameter . . .95mm (3 3/4").

Photo-Micrographic Unit Holder 6.50

To secure the position of the Photo-Micrographic Unit when used with the Canon Copy Stand.

Photo-Oscilloscope Units

Enable accurate photographs to be made of the images which appear on the screen of most presently available cathode-ray oscilloscopes. The Canon camera, using standard 35mm film, makes a record not only of the traces on the fluorescent screen, but also simultaneously records data concerning the trace on the same negative. The Canon camera body, any model, and Canon 50mm f:1.8 or 50mm f:1.5 lens are recommended for use with the Canon Photo-Oscilloscope Units.

Model CO-40 for 40mm Oscillo Screen 395.00

Model CO-50 (1) for 50mm or 2" Oscillo Screen 415.00

Model CO-75-11A for 75mm or 3" Oscillo Screen 420.00

Model CO-120-11A for 120mm or 5" Oscillo Screen 447.00

Model CO-133 for 5 1/2" Oscillo Screen 447.00

Further information available upon request.

Continuous Recorder for Photo-Oscilloscope Units 1379.00

A motion-recording camera, similar to a movie camera but without shutter, which records the continuous image on an oscilloscope screen. It is used in conjunction with the Canon Photo-Oscilloscope Units described above.

Photo-Radarscope Unit

Records images as seen through the Radarscope screen, of great value to navigators and pilots. Such recordings are made easy with the Canon Photo-Radarscope Unit in conjunction with Canon camera body and lenses.

Photo-Radarscope Unit for RCA IA 365.00

Photo-Radarscope Unit for Sperry 370.00

Complete details available upon request.

Canon Automatic and Manual X Ray Cameras for 35mm, 60mm and 70mm roll film. Details upon request.

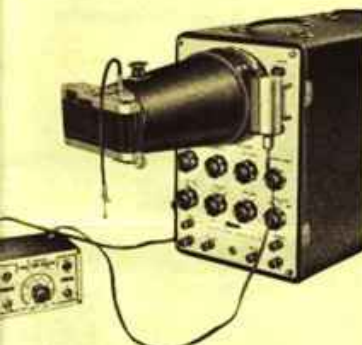


PHOTO-OSCILLOSCOPE UNITS



PHOTO-RADARSCOPE UNIT

Accessories for Canon Camera IV-S2 or earlier models

Leather Cases

	LIST
Eveready Case for IV-S2 camera	10.25
Eveready Case for IV-S2 camera w/rapid winder	12.50
Eveready Case for IV-S2 camera w/wide angle lens and accessory viewfinder	12.50
Eveready Case for IV-S2 camera w/telephoto lens and accessory viewfinder	14.00
Soft Leather Case w/wrist strap	7.50
Gadget Bag (for camera, extra lenses, flash, etc.)	17.00

Camera Accessories

Cable Release IV-S2	1.40
Camera Holder IV-S2 w/case	12.70
Film Magazine IV-S2 w/case	3.15
Rapid Winder (for cameras with serial 50, 200 or higher)	19.00
Self Timer IV-S2 w/case	5.50
Take-Up Spool	2.15
"D" Rings, Neck Strap, Developing Tank	
Lens Opening Cover—see VT accessories	

Canon Lens Accessories

Viewfinders IV-S2

25mm Viewfinder IV-S2	15.00
28mm Viewfinder IV-S2	7.00
35mm Viewfinder IV-S2	5.70
85mm Viewfinder IV-S2	5.70
100mm Viewfinder IV-S2	5.70
135mm Viewfinder IV-S2	5.70
Twin-Turret Zoomfinder w/case	60.50
Universal Frame Finder w/case	12.00
25mm Front Attachment w/case (for Universal Viewfinder)	7.50
28mm Front Attachment w/case (for Universal Viewfinder)	7.50

Auto-Up IV-S2 w/case

No. 1 (22" to 40") No. 2 (15" to 20") Please specify when ordering	
Auto-up for 50mm f:2.8 w/case (No. 1 only)	17.95
Auto-Up for 50mm f:1.8 w/case	18.95
Auto-Up for 50mm f:1.5 w/case	24.00
Parallax Compensator IV-S2 for Auto-Up	7.00
(To be used with Universal Viewfinder, Twin-Turret Zoomfinder and Universal Frame Finder)	

Canon Flash Unit for IV-S2 Camera

Flash Model III w/case	17.50
Side Lighting Unit V w/Extension Cord Va	19.50
(To be used with Model III Flash unit)	
Side Lighting Unit for Model Y Flash	32.00
Flash Unit B-III (for non-synchronized Canon cameras)	32.00

Canon Flash Accessories

Capacitor Cell w/200mfd capacitor for Model Y	5.70
Capacitor 200mfd for above Capacitor Cell and B-III unit	1.50
Penlight Battery Cartridge for Model Y	2.80
Capacitor 100mfd for Model III flash	1.50
Self Extension Adapter for Model Y	7.50
Extension Cord A (15') for Model Y	3.50
Extension Cord B (1') for Model Y	1.25
Extension Cord C (5') for Model Y	2.75
Cord Connector for Model Y	2.20
Multi-Extension Socket	2.20
Flash Bracket R (for using Flash Y or III with reflex cameras)	8.50
Case	2.00
Flash Bracket S (for using Flash Y or III with other cameras)	5.00
Case	1.80
Sync. Cord A (ASA)	2.60
Sync. Cord B (Push-on)	2.60
Sync. Cord S (No end terminal)	2.20

Copying Equipment for IV-S2 or earlier model Canon cameras

Copy Stand CK-A	169.00
Copy Stand CK-C	165.00

Photo-Micrographic Unit see Model V list

Other Equipment see Model V accessories



EVEREADY CASE FOR IV-S2



CAMERA HOLDER



RAPID WINDER



TWIN TURRET ZOOMFINDER



AUTO-UP



FLASH MODEL III



FLASH BRACKET-R