

# canon

Interchangeable

Ultra hard-coated

**SERENAR** 

Fully Guaranteed

Lenses

## Canon Camera Company, Inc.

Manufacturer & Exporter of Canon Cameras & Serenar Lenses



#### LISTINGS

#### Serenar Lenses

35mm f:3.5 w/Special Viewfinder & Case .
50mm f:3.5 w/Case\* . . . .
50mm f:1.9 w/Case\* . . . .
85mm f:2.0 w/Special Viewfinder & Case .
100mm f:4.0 w/Special Viewfinder & Case .
135mm f:4.0 w/Special Viewfinder & Case .

#### Sunshades (Filter Ring included)

Prices subject to change without notice

#### Canon Camera Co., Inc.

3, Ginza 5-chome, Chuo-ku, Tokyo, Japan (Z Ave., Ginza, Tokyo)





### SERENAR

Lenses

... are superb ever achieved in the field of 35mm camera lenses. All factors hampering the production of precision lenses have been ascertained and keenly corrected to the highest degree. Scales are accurately calibrated and focusing mount couples directly with built-in rangefinder of the camera. Ultra hard-coating—coating harder than optical glass surface—is applied to each lens for sharper and more brilliant pictures in color or in black-and-white, and for protecting lens surface from being scratched.













35mm. Wide Angle

50mm, Standard

85mm, Long Focal

100mm, Long Focal

135mm, Telephoto

35mm f:3.5 This wide-angle lens is exceptionally useful when a large patrion of the subject is desired to be photographad, and is especially convenient for taking group pictures from classe distance. This lens has a preater depth of what than the others due to the shorter focal length. Law barrel is of

non-calapsible type.

Angle of View: 64°. Focusing Renge: 3.5 ft to infinity. f-numbers: 3.5 to 22. Attachment Size: Series VI. Net weight: 180 g or 6.3 oz.

50mm f: 3.5 This lens is of standard focal length with a collapsible lens barrel. Ideal for normal outdoor photography as well as for indoor.

Angle of View: 46°. Focusing Range: 3.5 ft to infinity. F-numbers: 3.5 to 16. Attachment Size: Series VI. New wielnt: 160 a or 5.6 oz.

50mm f:1.9 is also of standard focal length with a collapsible lens barrel. Due to its fast speed this lens serves outstandingly for wide range of photography. An excellent lens for photographing under unfavorable light condition or at high shutter speeds.

Angle of View: 46°. Focusing Range: 3.5 ft to infinity. f-numbers: 1.9 to 11. Attachment Size: Series VI. Net weight: 240 g or 8.5 oz.

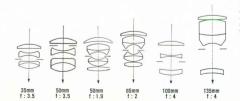
85 mm f: 2 With its fast speed and moderately long focal length this lens is extremely useful when photographing in theater or outdoor gathering as well as in the field of port-ratures.

Angle of View: 29°. Focusing Range: 3.5 ft to  $\infty$ . f-numbers: 2 to 16. Attachment Size: Series VII. Net weight: 610 g or 22 oz.

100mm f:4 By using this light weight long focal lens excellent results can be expected in photographing landscapes, street scenes, children and animals from more than ordinary distance.

Angle of View: 25°. Focusing Range: 3.5 ft to co. F. numbers: 4 to 22. Attachment Size: Series VI. Net weight: 340 g or 12 a.





135mm f:4 This is decidedly a lens for long distance photography. With this telephoto lens 2.7 times larger image than the 150mm lens can be obtained. You can back "away from the subject and still get a clear and brilliant pictures."

Angle of View: 19°. Focusing Range: 5 ft to  $\infty$ . fnumbers: 4 to 16. Attachment Size: Series VI. Net weight: 580 a or 20 oz.



Special Viewfinder

Each lens, except one with focal length of 50mm, is accompanied by its Special Viewfinder with parallax adjustment.