

Canon CAMERAS

The precision Canon Camera will give you ultimate results in black and white or colored pictures with or without a flash!

"THE BEST SHOTS ARE MADE WITH A Canon"



FULLY GUARANTEED by ONE OF AMERICA'S OLDEST PHOTOGRAPHIC DISTRIBUTORS

ESTABLISHED 1884

C.R. Skinner Hirsch & Kaye

239 GRANT AVENUE • SAN FRANCISCO 8 • GARFIELD 1-7370

Canon...

the world's most remarkable precision CAMERA

WITH COATED SERENAR LENS • BUILT-IN RANGE FINDER • ADJUSTABLE MAGNIFIER



EXCLUSIVELY IMPORTED for the United States by . . .

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NEW!

amazing – sensational...

Canon

CAMERA MODEL IV and IV-M 35mm



If you long for the ultimate in 35mm
it's your kind of camera!

The new Canon Model IV, with flash synchronization, has reached the ultimate in fine cameras. Uniform, accurate pictures are assured by the combination rangefinder and viewfinder, with two-stage magnifier, which enables one to focus, with ease, even in dim light. Setting 1 of the rangefinder magnification acts as a viewfinder for the 100mm lens, while Setting 1.5 acts as a viewfinder for the 135mm lens. The Canon is the only camera that has a combined Viewfinder and Rangefinder for use with telephoto lenses.

To extend the scope of your still camera work, the Canon Model IV has been designed with side-snap synchronization unit, eliminating wires, allowing the flash holder to act as a sturdy handle for the camera, and above all, leaving the accessory clip free for the use of many accessories.

Canon's unique adjustable magnifying range finder quickly sharpens the finest details.

A thumb-rip flip of the built-in turret magnifier enlarges your view, allows you to focus as sharply as the edge of a jewel facet.

Canon's unequaled features...

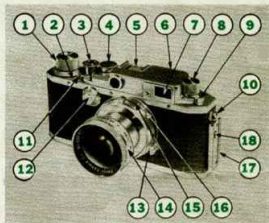
ADJUSTABLE
MAGNIFYING
RANGEFINDER
PROVIDES 3X
ENLARGEMENT
FOR FOCUSING



Canon CAMERA'S fine features...

In design, engineering, performance, the Canon Camera is equal to the finest precision photographic optical instruments available anywhere. Its jewel-like workmanship, special angling of frame construction to withstand shock, super-smooth shutter operation, unique magnifying range and viewfinder combination, and many other features are the finest craftsmanship we have ever seen. Each feature is guaranteed, not only by the manufacturer but also by C. R. Skinner Mfg. Co., one of America's largest photographic importers, distributors and retailers of fine photographic equipment.

1. WINDING KNOB, advances the film and cocks the shutter at the same time.
2. AUTOMATIC COUNTER, numbers exposures.
3. SHUTTER RELEASE, for taking pictures.
4. SHUTTER SPEED DIAL, 1/20 to 1/500 sec., Model II and IIB; 1/20 to 1/1000 sec., Model III, IV, IV-M.
5. ACCESSORY CLIP, for viewfinder, etc.
6. RANGEFINDER AND VIEWFINDER, combined in one eyepiece, for size of picture, and getting distance accurate.
7. WINDOW OF RANGEFINDER, combined with viewfinder.
8. REWINDING KNOB, for returning film to cartridge.
9. MAGNIFICATION LEVER FOR RANGEFINDER, assures accurate focus.
10. EYE FOR NECK STRAP, safeguards camera.
11. REWINDING LEVER, so film may be returned to cartridge.
12. SLOW SPEED SHUTTER DIAL, 1 sec. to 1/20, also time on Models III, IV, IV-M.
13. LENS FOCUSING LEVER, with infinity catch for setting distance.
14. IRIS DIAPHRAGM SCALE, for setting exposure.
15. DISTANCE SCALE, calibrated in feet.
16. DEPTH OF FIELD SCALE, symmetrically engraved on both sides of the distance scale index, to judge sharpness.
17. SIDE SNAP SYNCHRONIZATION, fastens gun firmly to camera.
18. ELECTRICAL CONTACT, spring loaded, eliminates wires.



CAMERA SPECIFICATIONS

MODEL II, 35mm, 36 exp. standard size, with focal plane shutter, speeds one sec. to one 500th, also bulb, coupled rangefinder, film counter and accessory clip.

MODEL IIB, same as Model II, but is equipped with built-in magnifier with one and one-half magnifications.

MODEL III, has all the features of the IIB, but has a shutter speed from one second to one 1000th second.

MODEL IV, same as Model II, with built-in flash and slide snap synchronization.

MODEL IV-M, same as Model IV, with Micro-synchronization.

In normal operation, double exposure is impossible on all models. However, by special methods this may be accomplished for trick work.

There are approximately 450 parts in the CANON camera and about 65 of these parts are different in the Models III, IV, and IV-M, than in the Models II and IIB.



Canon CAMERA, with Interchangeable SERENAR Lenses

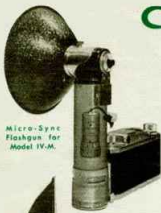
CANON FLASH EQUIPMENT

... is of the highest quality and craftsmanship. One and three cell battery cases are available, as well as side-lighting units with 7" and 5" reflectors, and extension cords. It is possible to use the unit off the camera by using the self-extension adapter, but normally the flashgun serves as a sturdy handle for the entire camera.

The camera is primarily designed for focal plane shutter bulbs, however, through research, it has been found that other bulbs may be used, provided the millisecond lag is adjusted so that the peak flash tapers off evenly on both sides. This is accomplished by a new and unique principle of having variable inductance which is adjusted to the proper millisecond setting on the dial. This controls the flash of the bulb after the shutter has been released.

There are two distinct circuits in the camera. The high speed circuit is used for flash bulbs, and the slow speed circuit is used for Strob, also open and shut flash. A CANON TESTER is available which tests all circuits of the flash equipment as well as the flash bulb.

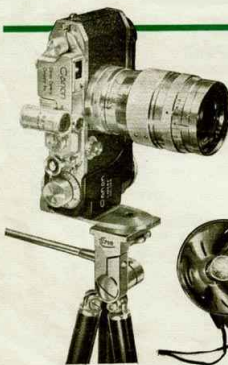
A Penlite Battery Cartridge is available permitting the use of four Penlites in the same space as a single dry cell.



Micro-Sync
Flashgun for
Model IV-M.



Side-lighting Unit
(Compan Extension
Light) with 7" Reflector.



For taking sharp and well-composed pictures with your Canon camera, the use of a tripod and the Canon CAMERA HOLDER is highly recommended. With this HOLDER you can set your camera steadily in perfect level - horizontally or vertically. Tripod sockets on the HOLDER are so located as to well-balance the camera mounted with SERENAR lenses of any focal length. Additional sockets can be used to mount Canon Side Lighting Units.



5" Reflector 1
cell Battery Case
for side-snap
synchronization.



Model III B
Flash Unit for
Model III
Camera.



Canon self-extension
adapter for flash equipment.



The midjet adapter for
bayonet type bulbs, is of
the highest quality yet seen
on the market.



A tester for flash equipment and bulbs.

CANON PRICE LIST - OCTOBER 1, 1951

CAMERAS

CODE	DESCRIPTION	PRICE
TOBO	Model II Camera Body Only	\$ 91.80
TOIF	Model II with Serenar F3.5 lens	152.00
TOOH	Model II with Serenar F1.9 lens	225.00
TBBO	Model IIB Camera Body Only	117.30
TBIF	Model IIB with Serenar F3.5 lens	178.50
TBOH	Model IIB with Serenar F1.9 lens	250.50
TCBO	Model III Camera Body Only	162.30
TCIF	Model III with Serenar F3.5 lens	222.50
TCOH	Model III with Serenar F1.9 lens	295.50
FCBO	Model IV Camera Body Only	196.30
FCIF	Model IV with Serenar F3.5 lens	257.50
FCOH	Model IV with Serenar F1.9 lens	329.50
MCBO	Model IV-M Camera Body Only	196.30
MCIF	Model IV-M with Serenar F3.5 lens	257.50
ACON	Model IV-M with Serenar F1.9 lens	329.50

*Most popular models.

LENSES

CODE	DESCRIPTION	PRICE
LTIT	35MM F3.2 Serenar without Case	\$ 96.45
LTTC	35MM F3.2 Serenar with Case	100.20
LTCV	35MM F3.2 Serenar with Case and Viewfinder	115.20
LPFF	35MM F3.5 Serenar without Case	61.20
LPCH	35MM F1.9 Serenar without Case	133.20
LEFF	85MM F2 Serenar without Case	165.55
LEPC	85MM F2 Serenar with Case	169.30
LECV	85MM F2 Serenar with Case and Viewfinder	181.80
LOMF	100MM F4 Serenar without Case	76.63
LOMC	100MM F4 Serenar with Case	80.38
LOVC	100MM F4 Serenar with Case and Viewfinder	92.88
LOTF	135MM F4 Serenar without Case	112.63
LOTC	135MM F4 Serenar with Case	116.38
LOCV	135MM F4 Serenar with Case and Viewfinder	128.88

Lenses usually supplied complete with Viewfinder and Case.

VIEWFINDERS

CODE	DESCRIPTION	PRICE
VFWA	35MM Viewfinder	\$ 15.00
VPEF	85MM Viewfinder	12.50
VPOH	100MM Viewfinder	12.50
VFOT	135MM Viewfinder	12.50

CASES

CODE	DESCRIPTION	PRICE
TBIC	Eveready for Model II, IIB and III	\$ 10.50
TBHM	Eveready HANDMADE for Model II, IIB and III	22.50
FFMC	Eveready for Model IV and IV-M	22.50
FFHM	Eveready HANDMADE for Model IV and IV-M	24.50
BTFC	Leather Case for Flash II	15.50
BTFC	Leather Case for Flash X	16.50
LCAL	Leather Case for Camera Holder	1.25
LCAL	Leather Case for Serenar Lenses	3.75
LCAL	Case for Auto-Up	2.50
UNSC	Lens Hood Case	1.95
SPCO	Sports-Finder Case	1.25
STCO	Self-Timer Case	1.90

FLASH UNITS

CODE	DESCRIPTION	PRICE
FBTC	Model B-I, for Model II-B and III Cameras, complete with case	\$ 55.00
	Includes: Flashgun with 5" reflector, battery case with battery cap and lock nut, midjet bulb adapter, additional battery tube, test bulb, 2 fresh batteries (Size D).	
FXHM	Model X, for Model IV and IV-M Cameras, complete with case	90.00
	Includes: Flashgun with 5" focusing reflector, bulb circuit tester, additional battery case, Self-Extension adapter, 20" extension cord, Micro-Sync Flashgun, Penlight Battery Cartridge.	

FLASH ACCESSORIES

CODE	DESCRIPTION	PRICE
FOTC	Flashgun (only)	\$ 24.68
PLBC	Penlight Battery Cartridge	2.85
FBTC	Flash Tester	11.75
TEEC	20" Extension Cords	5.00
MSFG	Micro-Sync Flashgun	39.00
FIRH	7" Reflector	15.20
SIRP	7" Reflector	12.06
MBAG	Midjet Bulb Adapter	4.86
SLUC	Side-Lighting Unit	25.50

OTHER ACCESSORIES

CODE	DESCRIPTION	PRICE
SWFC	Sports-Finder with Case	\$ 8.82
UEIF	Universal Exact-Image Finder	43.50
STWC	Self-Timer with Case	6.30
CHWC	Camera Holder with Case	13.86
AUWC	Auto-Up (Close-Up Attachment for 35MM F1.9 lens), complete with Case	22.32
CRCY	Cable Release	.00
TFMC	Standard Film Magazine (Cassette)	3.24
SMFC	Take-Up Spool	1.08
LCAS	Lens Caps, all sizes	1.08
CTCF	Canon Developing Tank, 35MM	6.50
LUHF	Lenshood (S): 35MM F3.2 with Case	6.46
LUHF	Lenshood (B): 35MM F3.5	4.86
LUON	Lenshood (S): 35MM F1.9 with Case	8.46
LUHF	Lenshood (B): 85MM F2.0	5.22
LUHF	Lenshood (B): 100MM F4	4.86
LUHF	Lenshood (B): 135MM F4	4.86

*Lenshoods consist of combination sunshade and filter holder.



PRICES SUBJECT TO CHANGE WITHOUT NOTICE